

Registration Form
National Workshop
on
Economics, Ethics and Enterprises
 School of Management Studies
 National Institute of Technology Calicut
 February 12, 2013

1. Name:
2. a) Date of birth:b) Sex: M / F
3. Designation:
4. Institution/Dept.....
5. Address for communication.....

Pin Code:
- Phone (STD code) Mobile:
- Email:
7. Qualification:
8. Registration Fee Details: For External Participants
 Amount: Rs. 300
 (Cash/DD)
 If DD, Details:

DECLARATION

The information furnished above is true to the best of my knowledge. I agree to abide by the rules and regulations governing the course. If selected, I shall attend the course for the entire duration. I also undertake the responsibility to inform the Coordinator sufficiently in advance, in case I am unable to attend the course.

Place:
 Date:

Signature of the applicant

ELIGIBILITY & REGISTRATION

This is an interdisciplinary program. Faculty, students and professionals can participate. For the external participants, the registration fee is Rs. 300/-. The registration fee can be paid either by a Demand Draft drawn in favor of “*The Director – NITC*”, payable at **SBI, NITC Branch Chathamangalam, Code No. 2207** or by Cash at the Registration Desk.

Participants are requested to submit the filled-in registration form in the attached format to the coordinator on or before 8th February, 2013, 5.00 p.m. Selection will be on first-come-first-served basis. All further communications will be through e-mail. Number of participants is limited to 100.

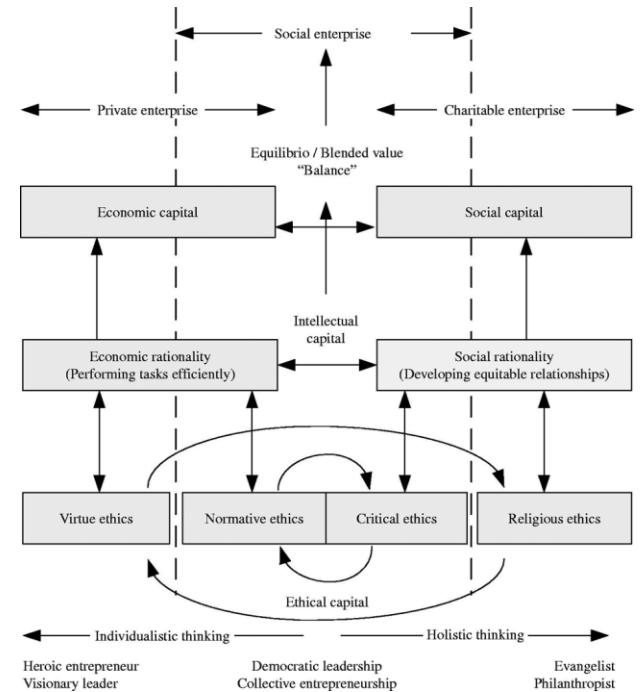
Programme Schedule

(February 12, 2013)

- 09.30 a.m.: Inauguration
 10.00 a.m.: Tea
 10.15 a.m.: Session I: **Corporate Social Responsibility: An Introspective Approach**
 Dr. A Ramanathan (Professor, IIT Bombay)
 12.15 p.m.: Lunch Break
 13.15 p.m: Session II:
Competition and Cooperation
 Dr. R Sridharan Professor & Head, MED-NITC
 14.30 p.m: Session III: **Economics, Ethics and Enterprises**
 Dr. Krishna K Ladha Professor of Economics, IIM Kozhikode
 Contact us:

Coordinators –
National Workshop on
Economics, Ethics and Enterprises
 School of Management Studies
 National Institute of Technology Calicut
 Calicut, N.I.T. Campus P.O., Pin. 673601.
 Kerala.
 Phone: 0495- 2286076, 09946169816
 Fax:0495 2287250, e-mail: shafi@nitc.ac.in

National Workshop on
Economics, Ethics and Enterprises



February 12, 2013

Coordinators
Dr. R. Sridharan
Dr. Muhammad Shafi

SCHOOL OF MANAGEMENT STUDIES
NATIONAL INSTITUTE OF TECHNOLOGY
CALICUT
 NIT Campus P.O., CALICUT - 673601. Kerala, India

INTRODUCTION

Economists seldom address ethical questions as they impinge on economic theory or economic behavior. They find this subject complex and elusive in comparison with the relative precision and objectivity of economic analysis. Of course the ethical questions are inescapable: one must have goals in judging policies, and these goals will certainly have ethical content, however well concealed it may be. On the other hand corporate social responsibility (CSR) is integral to long-term business success. Today's organizations must be increasingly mindful of the impact that their operations have on society at large, and this requires much more than isolated measures. In a climate of heightened social awareness and instant access to information, Ethics and Responsibility must be a fundamental part of a company's targeted practices, broad objectives, and overall culture.

OBJECTIVES OF THE WORKSHOP

The national workshop on Economics Ethics and Enterprises is organized as part of the Tarang 2013, The Management Fest of School of Management Studies. This program is designed to help academicians, executives, and prospective managers fully integrate ethics and social responsibility in ways that benefit both the society and the organization. Participants will learn how to develop an overarching ethically responsible strategy suited to the unique requirements of their company/organization, one that addresses the social, economic, and environmental effects for immediate and future success.

TOPICS

- ❖ Salient aspects of Corporate Governance and Business Ethics
- ❖ Corporate Social Responsibility: An Introspective Approach
- ❖ Competition and cooperation

ABOUT THE INSTITUTE

www.nitc.ac.in

National Institute of Technology Calicut is one of the premier technical institutions in India. NITC is set in a picturesque landscape at the foothills of Western Ghats, located on the Calicut- Mulkam road, about 22km from Calicut City. The institute offers nine undergraduate and twenty postgraduate programs apart from the Ph.D. program under different departments. The institute has good infrastructure in computing, information technology, laboratories and library including a hi-tech Nalanda digital library. Round the clock internet access is available for all staff and students in the NITC Campus.

ABOUT THE SCHOOL OF MANAGEMENT STUDIES

www.soms.nitc.ac.in

The School of Management Studies (SOMS) established in the year 2008 offers two year full time Post Graduate Programme in Management (MBA) and Research Programme (Ph.D.). The objective of NITC-SOMS is to develop students with technical background in analytical and executive skills required for professional managers. The MBA programme has been designed as per international standards at par with IIMs. In this endeavour, the school invokes excellent executive competence among engineering graduates. NITC-SOMS strives to contribute to the business fraternity, competent executives and professionals combined with human values, meeting the needs and standards of industry globally.

ABOUT TARANG

'Tarang' The Waves spread their intellect across the shores, pooling in Industrialists, executives, professionals and students throughout India. Tarang is a national level B-Fest of School of Management Studies, since its inception in National Institute of Technology Calicut. It provides stirring and riveting experiences to the management students. A Best Management Team event to hone your brain and Industrial talks to savor your mind –Tarang is a competitive platform bringing in talents across the Indian borders with an assortment of Industrialists, executives, professionals and budding managers from top B- schools and Industries.



Organized

by

SCHOOL OF MANAGEMENT STUDIES
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