

Objective

The programme is designed to train and develop professionals in the area of Entrepreneurship Development so that they act as 'Resource Persons' in guiding and motivating students, particularly from science and technology stream, to take up Entrepreneurship as their career. The specific objectives are to:

- Expose the participating faculty members to the comprehensive Entrepreneurship Development process and equip them to coordinate entrepreneurship related activities in their institutions.
- Equip them with requisite transferable skills, knowledge and competencies for effective initiation of Entrepreneurship Awareness Camps and Entrepreneurship Development courses in their institutions

Selection

Selection will be on first-come-first-served basis. The number of participants for the programme is limited to 20. Candidates selected will be intimated on or before 01 Dec 2018 through e-mail/telephone.

Accommodation

Food and accommodation will be provided to the participants in the campus.

Eligibility

This is an interdisciplinary programme. Faculty members with specialization in any engineering stream, Business or Management with interest in Entrepreneurship, are eligible to apply.

Registration Fee

No Registration fee is charged for the programme.

How to Apply

Duly filled Application in the attached format forwarded by Dept./Institute Head may reach TBI Office for registration.



Introduction

"Entrepreneurship is essentially a creative activity or it is an innovative function". It was proved that entrepreneurs could be created through teaching, training, counseling and interventions as well. Now Entrepreneurship Development has become almost a movement. While a large number of organizations are focusing on entrepreneurship training not much emphasis has been given to promote entrepreneurship through educational interventions. The need of the hour, therefore, is to make Entrepreneurship Development more effective by imparting relevant education, focusing on developing entrepreneurial competencies, skills in identifying a viable business opportunity & preparing business plan, knowledge on how to mobilize resources and manage an enterprise, and go up in the value chain. The most crucial change agents in the process of developing young entrepreneurs are teachers with adequate skills, knowledge and information in the area of entrepreneurship. The present programme is designed by the Entrepreneurship Development Institute of India, with an intention to equip the teachers to impart the idea of entrepreneurship to the students.

Course Content

- Entrepreneurship – Role, Task and Challenges
- Small-Scale Industries and Kerala Economy
- Market Survey, Business Plan
- Role of Supporting Agencies
- Cost Analysis and Financial Management
- Marketing Management
- Field visit to Successful Enterprises
- Planning Entrepreneurship Developing Activities



CREATING STUDENT ENTREPRENEURS (Training programme for Faculty)

Faculty Development Programme in Entrepreneurship

(approved by Dept of Science & Technology, Govt. of India)

03-15 December 2018

@NIT Campus



Technology Business Incubator
National Institute of Technology Calicut
NIT Campus (PO), Kozhikode, Kerala, India



APPLICATION FORM

Name: Mr/Ms/Mrs/Dr.....

Age:.....Date of Birth:/...../..... Gender: (M / F)

Category: Gen / SC / ST / OBC / Minority (Tick appropriate)

Designation:

Institution:

Address for communication:

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Phone:.....Email.....

Whether your institution is approved by AICTE: Yes/ No

Educational Qualifications:

Area of Specialization/ Interest:

Years of experience: Teaching.....Industry.....

Whether accommodation needed: Yes/ No

The information furnished above is true to best of my knowledge. I agree to abide by the rules and regulations governing the course. If selected, I shall attend the course for entire duration.

Place:

Date:

Signature of applicant

Seal

Signature of Head of Institution with Seal

Faculty Development Programme – 2018-19
In Entrepreneurship