

CALL FOR APPLICATIONS

Applications invited for the position of Assistant Manager (Marketing)-Adhoc- at TBI NIT Calicut

07February, 2018

1. About TBI NIT Calicut

National Institute of Technology Calicut has set up a Technology Business Incubator (TBI-NITC) in 2003-04 with the support of National Science & Technology Entrepreneurship Development Board (NSTEDB), Department of Science and Technology, Govt. of India to incubate startup industries in IT and Electronics. TBI is registered as a society under the society's registration Act XXI of 1860 on 16 Sep 2009. In the year 2016, TBI NITC was selected as one of the TBIs under the Startup India scheme and was further provided funding for incubating ventures in the field of Agriculture, Biotechnology, NANO Technology and Renewable Energy.

2. Job Description

We are looking for a highly motivated team player who will have the responsibility of implementing incubation, outreach and administrative strategies for TBI NITC. The following are the responsibilities expected in this role:

1. Ideation and Incubation

- a. Designing and running ideation and incubation programs
- b. Regular engagement with students and startups in programs
- c. Providing/facilitating support to innovators/startups on various fronts
- d. Keeping track of progress and support provided to students/startups
- e. Maintaining resource bank for innovators

2. Outreach

- a. Engaging with potential incubatees and creating pipeline of applicants through programs and events
- b. Maintaining database of applicants and implementing selection process
- c. Reaching out to potential investors, mentors, speakers and experts for various training/selection/mentorship programs/events
- d. Handling and maintaining website, social media and other outreach platforms
- e. Maintaining a good network of educational institutions and industry associations.

3. Administrative

- a. Developing proposals for obtaining funding for different programmes
- b. Managing communication with internal and external stakeholders/parties

3. Essential Qualifications

1. Postgraduate degree in Management with basic engineering degree (BE/B.Tech)
2. Minimum 3 years' relevant experience in managerial position (in incubation ecosystem/corporate/Startup/NGOs)
3. Excellent interpersonal and communication skills, fluency in written and spoken English

4. Desired Skills

1. Excellent managerial, collaboration and networking skills with a proactive approach to work
2. Strong experience of working in teams, managing subordinates and handling administration processes
3. Keen interest in and knowledge of entrepreneurship ecosystems
4. Working knowledge of IP laws and processes
5. Strong professional network in corporate and startup ecosystem players

5. Remuneration and Nature of Appointment

This position will have a consolidated monthly remuneration of Rs.30,000. It is a full-time contractual position for six months which may be extended based on performance.

6. Work Hours

Normal work hours are 9 AM to 5.30 PM (Monday to Friday). However, typical activities/events organized by TBI NITC run into late evenings and/or holidays/weekends. The role demands working extra hours and on call availability. The role will also require traveling on behalf of TBI NITC from time to time.

7. Application Process

Interested candidates may please download the [Application form](#), and duly filled and signed form (in pdf/jpeg format) may be send to tbi@nitc.ac.in

Deadline for application is **February 17, 2018, 5:00 pm.**

For any queries,

email us at: tbi@nitc.ac.in

8. General Instructions:

1. Only short listed candidates will be contacted/informed **through email/phone only** for attending the interview.
2. TBI NITC reserves the right to fill up the post, not to fill up the post or cancel the advertisement in whole or partly without assigning any reason. TBI NITC also reserves the right to place a limit on the total number of candidates to be called for written test and interviews. The decision of TBI NITC in this regard will be final.
3. Documentary evidence of all educational and professional qualifications will be required to be produced when specified.
4. TBI NITC can verify the antecedents or documents submitted by a candidate before appointment, at the time of appointment or during the tenure of the service. In case, it is detected that the documents submitted by the candidates are fake or the candidate has a clandestine antecedents/background and has suppressed the said information, then his/her services shall be terminated.
5. If it is found at a later date that any information given in the application is incorrect/false the candidature/ appointment is liable to be cancelled/terminated.